

## Green Olympics - Sustainable, future-proof products honored

Innsbruck, Austria 15.05.2025 – a record of 1500 participants from 46 countries applied for the Awards, demonstrated the growing importance of sustainable products and materials in shaping a more sustainable future. Every year, the Green Product Award recognizes products and concepts that stand out in terms of design, innovation and sustainability.



Christoph Egger (l.) – CEO; Marco Unterlercher – Sales AT

CARPE DIEM

Green Product Award 2025

Organoid® CARPE DIEM was honoured with the Green Product Award 2025 in the New Materials category during the award ceremony on May 15<sup>th</sup> at the Nordic Embassies in Berlin. Embassy envoys and jurors such as Uwe Melichar (Touch Design Ltd.), Prof. Claus-Christian Eckhardt (Lund University), Katja Keienburg (baby&junior) presented the awards to winners from Austria, Brazil, Canada, China, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland, and the United Kingdom. Official Jury Statement: *A unique surface for all the senses! Congratulations on the development from laminate to resource-saving wallpaper.*

Enjoy the scent of the Mediterranean as wallpaper and decor for sustainable interiors. Carefully selected herbs on the breathable flax fleece ensure Mediterranean sensory pleasures and healthy interior design. The Organoid® natural surface combines added value with design: Greek mountain tea reduces stress, lavender soothes, olive leaves refresh and magnificent cosmos, delphiniums, healing cornflowers and marigolds conjure up a joyful colour experience. The climate-neutral material is made from rapidly renewable raw materials and is crafted in Tyrol, Austria.

Project: <https://www.gp-award.com/en/produkte/organoid-carpe-diem>

### About the Green Product Award

Since 2013, the international [Green Product Award](#) has been honoring products and services that stand out in terms of design, innovation and sustainability. In cooperation with the IKEA Stiftung, the [Green Concept Award](#) evaluates concepts by young designers and supports their further development.

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